



POSITION TITLE	Umpiring Recruitment Officer
AWARD LEVEL	Clerical and administrative grade 4
DIRECT REPORTS	Nil
REVIEW DATE	February 2017

KEY OBJECTIVES
The key responsibility for this role is to increase participation rates of Australian Football Umpiring throughout South Australia. This will occur by assisting metropolitan and country umpiring organisations with initiatives that engage future young umpires. The role will also assist promoting the development pathway for young umpires for grassroots through to SANFL level.

KEY RESPONSIBILITIES		
Responsibility	Objective	Performance Measure
Coordinate umpire promotional initiatives	<ul style="list-style-type: none"> ▪ Present to football / cricket clubs and other community groups including athletic clubs to engage future young umpires ▪ Establish through social media sites initiatives that will assist in the recruitment and retention of umpires. ▪ Presentation of Basic Umpires Courses ▪ Establishment and coordination of School Based Umpiring Academies ▪ Presentation of school clinics ▪ Recruit suitable umpires for SAAFL Academy 	<ul style="list-style-type: none"> ▪ 8 Basic Umpires Courses ▪ 32 school visits ▪ 6% Recruitment
Coordinate retention programs	<ul style="list-style-type: none"> ▪ Green Shirt/Mentor Program ▪ Other new initiatives to assist in the retention of junior umpires 	<ul style="list-style-type: none"> ▪
Footyweb	<ul style="list-style-type: none"> ▪ Assist coordinate Footyweb database system education to state-wide umpire coaches including technical support for users. ▪ Assist in the State-wide Administration of the AFL's National Umpire Accreditation Scheme including upkeep of records on Footyweb 	<ul style="list-style-type: none"> ▪ 100% Complete
Uniforms	<ul style="list-style-type: none"> ▪ Assist coordinate the distribution of Green Shirt Uniforms throughout South Australia 	<ul style="list-style-type: none"> ▪
Assist Coordination of events	<ul style="list-style-type: none"> ▪ SAPSASA Carnival ▪ Auskick matches at half time of AFL matches at AAMI Stadium ▪ Panel training visits ▪ AFL Umpire Roadshows ▪ State Under 15/17 championships 	<ul style="list-style-type: none"> ▪
Appointment of umpires	<ul style="list-style-type: none"> ▪ Assist and appoint umpires for various matches conducted by the SANFL. 	<ul style="list-style-type: none"> ▪
Recruitment	<ul style="list-style-type: none"> ▪ Coordinate promotional, recruitment and retention materials. ▪ Develop and distribute all recruitment and 	<ul style="list-style-type: none"> ▪

	<p>promotional advertising.</p> <ul style="list-style-type: none"> ▪ Establish and maintain relationships with key schools to ensure 'repeat' visits and ongoing recruitment opportunities. 	
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REQUIRED BACKGROUND

Qualifications

- Level 2 Accredited
- Drivers Licence
- DCSI Working with Children Clearance

Essential Criteria

- Be a person actively involved with Australian Football with current/relevant experience in umpiring.
- Competent public speaking and presentation skills.
- Possess sound management, administration, organisational, planning skills and demonstrates a high level of initiative.

Desirable Criteria

- Prior experience in recruitment activities.

Skills and Knowledge

- Advanced computing skills including Social media, Microsoft Office and desktop publishing applications.
- Possess a feel for the game in the broader sense and a willingness to work for the good of the game and for the good of participants who take part in the game.
- Strong relationship building skills and ability to relate to young people