

Experience. The Difference.

- » Sport and Recreation Management
- » Tourism and Event Management

Please indicate all year level and programs that the placement is available to:

2nd Year Marketing Students

3rd Year Marketing Students

2nd Year Tourism & Events Students

3rd Year Tourism & Events Students

Contact Details

Organisation: SANFL

Placement Contact: Liz Potter

Position: Marketing & Events Coordinator

Phone: 08 8440 6925

Email: liz.potter@sanfl.com.au

Preferred Method of Contact: Email

Website: www.sanfl.com.au

Organisation Location: Adelaide Oval

Placement Details

Placement Title: Marketing & Events Placement

Placement Dates:

Start: Monday 8 July

Finish: Friday 27 September

Days/Hours per week:

- 7 Hours in the office
- Event Days as required

Date placement must commence by: TBC and office day can be negotiated with student

Working Location : SANFL Office & off site as required for events

Placement Overview:

To assist in the roll out of the SANFL's Marketing Campaigns and delivery of Major Events

Placement Details (cont)

Student's key tasks/roles/responsibilities:

- Weekly tasks
- Assistance with the development of theming of major events
 - o Invitation design
 - o Guest list creation
 - o Guest list maintenance
 - o Event collateral
 - o Run sheet creation
- Assistance with the execution of major events – student must be available on these dates
 - o SANFL Finals Series (game day)
 - Wk 1 - 31/8 or 1/9
 - Wk 2 – 7/9 or 8/9
 - Wk 3 – 15/9
 - o Magarey Medal & SA Football Hall of Fame Dinner – Monday 9 September – day and evening
 - o Grand Final Player Presentation – Saturday 21 Sept
 - o SANFL Grand Final Day – Sunday 23 Sept
- Assist with the roll out of the SANFL Finals marketing campaign across various platforms
 - o Outdoor
 - o Media (print, radio)
 - o Social & Digital

Expectant outcomes for student (skills, knowledge, experience gained):

- Experience in event management/coordination
- Experience in execution and delivery of marketing campaign
- Working as a team and independently
- Development of organisational and time management skills
- Confidence in liaising with various stakeholders

Skills/abilities required of student:

- Vibrant, positive attitude
- Strong sense of accountability and self-motivation
- Ability to work out of hours work
- High attention to detail

Additional comments/information:

Flexible working hours - some game day and out of hours event work required

Applications must be submitted via SANFL Recruitment page